

# Meetings, Incentives, Conferences & Events

DEDICATED GROUP CHARTER SOLUTIONS FROM YOUR TRUSTED AVIATION PARTNER.



# Empowering you with our expertise.

Trusted by the industry since 1961, and now part of the Wheels Up family, we use our expertise for making your project a success with the most comprehensive flight solutions around. We oversee all the details to ensure even the most complex itineraries run as smoothly as you imagine.

- Audited to ISO:9001:2015 standard demonstrating to Quality Management Systems that surpasses industry standards
- Unrivalled in-house safety expertise with our industry-leading Services division
- 1,000+ aviation professionals
- In-house 24/7 global flight operations centre



# Keeping your plans and people together.

Providing the most customisable private flight solutions, we give you the ability to charter aircraft for groups of any size, according to your schedule and budget.

> At Air Partner, a Wheels Up company, our specialised team fully supports the needs of the MICE industry with travel solutions that work. When timings and logistics are essential, private aircraft charter has proved to be a perfect solution for meeting and event planners.

Our team manages every detail for your flights, and with our Custom Services, we can arrange private airport terminals, VIP lounges, personalised catering, aircraft branding, special baggage or cargo handling, and more at your request.





# Private jets.

Discover a suite of private jet services that are tailored to suit your every need, anywhere in the world, whether you're flying for business or leisure.

> Our aviation consultants will provide you with the best solution for your journeys, from either on demand charter, a membership programme, or a custom proposal. We deliver all types of private jets, executive airliners and helicopters. For over 60 years we've worked with every kind of industry including multi-national corporations, governments and royalty.

Rest assured you're in experienced hands.

#### **On Demand**

The freedom to choose your aircraft on your terms, offering you access to over 7,000 aircraft. Pay as you fly with the benefit of live market pricing and no onward commitment.

#### **JetCard**

Our membership programme offers a wealth of benefits that delivers value and consistency for businesses and individuals.

Enjoy a bespoke luxury service experience with extra peace of mind, guaranteed availability, free cancellation and fixed pricing.

### **Custom Proposal**

We understand that your flight requirements might call for something a bit more bespoke, which is why we will harness all the benefits of our services to provide you with a tailored solution for you or your business.

### MICE

# Group charter.

No matter the size of the group or the destination, we provide tailored aircraft charter solutions to match your requirements. Fly to your own schedule and we will take care of the details.

> Every group is unique and we will work with you to ensure that your charter flight is a success. Whether you are looking to charter your group from A to B or a complex shuttle programme, we have experience across every industry

and access to a wide variety of aircraft,providing you with an end-to-end serviceto ensure the smooth running of yourflights. Make your journey memorablewith custom branding options.

SPORT | EVENTS | OIL & GAS | GOVERNMENT | AUTOMOTIVE | CORPORATE MUSIC & ENTERTAINMENT | TOUR OPERATORS | CRUISE COMPANIES







## Why Group charter?

Group charter offers you an array of benefits, including:

The flexibility to fly to your own schedule, with an Account Manager looking after all the details.

Access to more airports closer to your destinations through our global network.

Personalised service that works with your budget to provide aircraft options.

All of your flights are supported by our 24/7 operations team.

Bespoke branding options, to make your journey a memorable occasion.





# Who, what, when, where, why, wow!

Delivering a top-notch travel experience for your guests makes the journey even more memorable. Our air charter experts bring a wealth of opportunity for making the most of each and every moment.

### Customise your flights

Whether you're organising a conference, promotional event or incentive trip, we work closely with you to deliver an experience that is unique. From the moment passengers arrive at the airport we can provide a tailormade and branded experience.

A private airport terminal with VIP lounges, branded check-in desks and on-board welcome announcements are a few options to help make the trip more memorable. Bespoke catering with your choice of menu and drinks can be arranged in the lounge or on-board the aircraft.

#### Showcase your brand

Elevate your brand during your flight through our detailed branding options:

- Branding to the exterior of the aircraft
- Customised headrest covers
- Bespoke in-flight entertainment
- Branded aircraft decals
- Aircraft amenity packs
- Branded catering options, cupcakes, chocolates or personalised drinks

Your dedicated Account Manager would be happy to discuss full details of branding options and help bring your ideas to life.

#### **Coordinate your timings**

Timing is everything, especially when planning for large groups. Whether it's a weekend incentive trip or a series of flights over an extended period, you can rely on our skilled logistics.

Often we assist companies with complex travel arrangements where groups may be coming from multiple destinations to arrive at the same time.

### MICE

### In action.

### Secret to success

We organised flights for a special incentive tripfor a leading corporate, flying 1,000 passengers.The client wished to keep the destination a secretto generate excitement and we assisted with ourbespoke branding services.

We removed the destination information from the check-in screens, simply showing the client's logo and event name. Within the private terminal lounge we organised refreshments, where they enjoyed drinks and canapés before the flight. On board, the crew delivered a personalised welcome announcement to help build the anticipation.

We also provided branded headrest covers which hinted at the destination and the passengers enjoyed bespoke catering and an open bar.





# Taking responsibility.

Environmental concerns continue to present a significant challenge for the aviation industry and, as a business, we are on a journey to reduce our emissions through our Environmental, Social and Governance (ESG) Strategy.

As such, for every flight you book with us, offsetting your carbon emissions is automatically included to allow for you or your business to reduce harm caused by flying.



Working with Climate and Sustainable Development experts Climate Impact Partners, with every flight booked with us, your emissions are offset and the funding is used to support projects that not only cut carbon, but also alleviate poverty and improve lives.



We know that our customers are increasingly aware of climate change, many of whom are being more mindful of their impact on their environment, and about when and how often they travel, whether for business or leisure.



The projects being supported have been selected to provide a combination of the highest quality emission reductions, whilst also delivering the most sustainable impact.

### How it works.

### WHEN YOU BOOK YOUR FLIGHT

With every flight you book with us, offsetting your carbon emissions is included, to allow for you or your business to give back to the planet.

Your dedicated Account Manager will calculate the emissions based on the variables of your flight – the duration and the aircraft category.

**SEAMLESS PAYMENT** 

### YOU'RE READY TO OFFSET

**Climate Impact Partners will then offset these emissions** through projects that cut carbon and improve lives.

For a full list of frequently asked questions, visit airpartner.com/carbon-offsetting



### WE'LL DO THE CALCULATION

Your carbon offsetting payment is included in the cost of your flight. This will be listed as "Carbon Offsetting".





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